

HESS PROJECT PERSPECTIVE

UNIVERSITY ROLE

Generate knowledge in a region
Get capacity in the industry to absorb that knowledge
Be collaborative
Demonstrate leadership

TRADITIONAL UNIVERSITY

Focus on education and research in commercial manner
Less emphasis on attracting talents or new skills development
Internationally well connected but regionally disconnected or asymmetric (a real cathedral)
Not acting as integrator to drive policy synergies in practice (or innovative or entrepreneurial)
Collaborative hurdle with companies and public authorities

MODERN UNIVERSITY

Enhanced relevance toward a society of learning and teaching
Provide that education and research that are mutually reinforcing
Contribute to regional development based on innovation (RIS3 and EDP)
Open the black box of the university (shape the agenda of other universities or external actors, act as leaders and connectors within regions, propose translational models for innovation)
Academia see themselves as citizens of the region

Transition

H
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W

Skills needs versus research career matrix

Encourage interdisciplinary and cross sectorial cooperation
Teaching Intensity (education versus research)
Encourage teaching and learning
More diverse funding sources
Career path incentives and rewards language used to reframe challenges

Internationalization

Brussels Office of the universities
Internationalization for S3 versus for HR
Twinning and teaming

Governance

Bring outside voices in the university
Balance between the state, the market and academic oligarchy
Create brokers of knowledge

Changing HEs landscape

Change cooperation with TT (not commercial but co-leadership)
Promote institutional transformation projects
Be excellent with a purpose!
The biggest assets of HEs are the graduates!
From self-serving to responsible autonomy

The strategic approach

- Develop a single long term vision for development both of the institution and research career
- Include inter departmentally correlated activities that respond to the above transition challenges

Outcomes of Brussels workshop – Possible actions

- Use students' creativity to improve local business models
- Create a transparent on-line system to collect project/research/PhD ideas
- Create transparent system of opened labs for entrepreneurs
- Develop new optional education modules for entrepreneurial skills

First step: What are the incentives for HEs to contribute to regional development?
How can a region contribute to develop a university?

Proposal - May 23rd workshop in Iasi with University of Cardiff UK