



Kick-off meeting iWATERMAP, 25-27 September 2018, Preliminary program

Monday September 24

Location: Wetsus, Oostergoweg 9, 8911 MA Leeuwarden

Arrival of participants

Tuesday September 25

Location: Water Authority Friesland, Fryslânplein 3, 8914 BZ Leeuwarden, Room: Woudazaal

9h00	Welcome
9h30	Critical Mass Development Method Partners present the outcomes of the regional self-assessment of Critical Mass Development. 6 presentations of 30 minutes, coffee breaks included, 20-25 minutes max per region. <i>Guidelines how to execute the regional self-assessment will follow in 1-2 weeks</i>
12h30	Lunch break
13h30	Miranda Ebbekink provides feedback on the presented self-assessment studies and on the theory of Cluster Development and Innovation Ecosystems (PhD thesis: cluster governance in practice). Shows insights into lessons learned from WaterCampus example
14h45	Walk to WTC Expo Leeuwarden
15h00	Human Capital valuable Asset Never stop learning! Invest in human capital Life long learning, it should be available for everyone. Companies have reservations about providing this. It is important to keep investing in employees. What is life long learning? In this session we focus on how the WaterCampus promotes life long learning in the water sector. We take a look at how other hubs in Europe organize the promotion of this in their area. How do other water companies provide life long learning for their employees? Life long learning benefits everyone in the end.
16h30	Networking at exhibition floor
18h00	Canal tour Leeuwarden, by traditional Frisian flatboat, close to WTC



Wednesday September 26

Location: Water Authority Friesland, Fryslânplein 3, 8914 BZ Leeuwarden, Room: Woudazaal

9h00	Province of Fryslan, Critical Mass Development WaterCampus Leeuwarden
9h30	<p>Human Capital programs WaterCampus</p> <ul style="list-style-type: none"> - Jos van Dalfsen, manager Talent Program - Pieter Hoekstra cmc, project manager The Centre of Innovative Craftsmanship Water - Martijn Bijmans, Managing Director at Centre of Expertise Water Technology - Nelleke van Dorenmalen, program director Wetsus Academy <p>Discussion with partners</p>
11h00	<p>Communication Strategy by Dennis Sieperda, communication manager</p> <p>Website, Newsletters, Press Releases</p> <p>Discussion about actions for Semester 1</p>
12h30	Lunch break
13h30	<p>Connecting Global Water Tech Hubs (Part 3)</p> <ul style="list-style-type: none"> – Final of the WIS Award – Panel discussion ‘How to connect global water tech Hubs’ <p>Chair: Andrew Walker, International marketing strategist & public speaker</p> <p>Special guest: Henk Ovink, Special Envoy for International Water Affairs at Kingdom of the Netherlands</p> <p>The global water technology sector is increasingly organized in hubs. The European Water Tech Week Leeuwarden 2018 connects these Global Hubs in Leeuwarden this week. Several leaders from Global Water clusters will highlight their vision on being part of a Water Hub, like Singapore, Israel, South Korea, Canada and the USA.</p> <p>What is special about the Netherlands in water tech? Special water envoy of the Netherlands Henk Ovink gives his vision on the Dutch Water knowledge and skills and more specific in water technology related issues. Many Dutch water tech companies being mainly small or medium enterprises (sme) are considered being very innovative and often strong niche players, with a great international market potention. What are the chances for Dutch companies in world-wide market and what are the opportunities in cooperation with other countries. It is a matter of strong cooperation and building alliances between many countries to solve the challenges with clean water and sanitation in the world. Water</p>



	<p>Alliance connects global water tech hubs to support creating strong business cooperation.</p> <p>The yearly WIS Award organised by Water Alliance show some great examples of new innovations. After the pitches of the WIS innovations the floor is to some important leaders of Global Water Hubs, where they will explain their role. Together with Henk Ovink they will discuss the possibilities of working together and strengthen the ties between countries in order to find solutions.</p> <p>Several water leaders from Global Water Hubs are expected to give their vision, like from Israel, South Korea, USA, Singapore and more.</p>
15h15	Break and visit exhibition floor
16h00-17h30	<p>Jan de Groot, Financial Project Management</p> <p>Heleen Sombekke, project management</p>



Thursday September 27

On Thursday you can participate in one of the four Water Tech Tours which will be organized as part of the EWTW program.

You can choose out of 4 Water Tech Tours:

1. Research recovery
2. Water, Agro & Food
3. Water and Energy
4. Water and Health

For the program of the tours see: <https://www.watercampus.nl/ewtw2018/#programme>
(click water tech tours on the top of the page).

All tours start at 8 am at WTC Expo Leeuwarden and the participants of all tours will meet in Sneek at the end of the afternoon for networking on the boat.

You will return to Leeuwarden in the late afternoon, so please keep this in mind when booking your return flights. If you wish to take part in a tour, we suggest you book your return flight on September 27 after 10 pm or on September 28.