

C2C REGIONAL ACTION PLAN

Project file based on “EASTEX” Good Practice Example

1. Project title	Efficient use of recyclable waste from the real space in the virtual one, with real benefits
2. Project budget	Maximum 150,000 €
3. Funding source for the project budget	 <p>Romania - Ukraine - Republic of Moldova CROSS BORDER COOPERATION</p> <p>Priority 3: People to People Co-operation Measure 3.1. Local and regional governance; support to the civil society and local community.</p>
4. Applicant	Botosani Municipality, ROMANIA
5. Partners and associates	Partners: Chisinau Municipality, R. of Moldova; Associates: Suceava Municipality, ROMANIA; Iasi Municipality, ROMANIA; Vaslui Municipality, ROMANIA; Cernauti Municipality, Ukraine.
6. Geographic area of the project	NE ROMANIA; SV UKRAINE; R. of MOLDOVA.
7. Project duration	12 months
8. Project objectives	<p>The overall objective of the action is to create the premises for an improved cooperation between the local communities from the Romania – Republic of Moldova border area, for a sustainable economic development, intensified economic cross-border cooperation between Romania and the Republic of Moldova, and the development of regional institutions' capacity to implement joint actions through the promotion and development of good economic practices in the cross-border area.</p> <p>The specific objective of the action is to create during the 12 months period of implementation, a cooperation platform among the border communities to enable valorization of solid wastes as exchange material, transportation cost saving, waste selection</p>

	and disposal, collection of information about waste quantities, types and location as well as a higher level of public information and awareness on the added value of using closed loop production technologies.													
9. Project activities	<p>GA1: Organization of project management, coordination and communication.</p> <p>GA 2: Market research among the LPAs in the NE region of Romania, R. Moldova, SE Ukraine regarding the waste collection methods, storage areas, the quantities of recyclable waste, the quantities of recyclable waste efficiently used, the potential increased revenue through the efficient use of this resource, the necessity to implement promotion campaigns for the efficient use of recyclable waste action.</p> <p>GA 3: Performance of a law research study of the applicable methods for an efficient use of recyclable waste and the geographic area where they can be disposed for an efficient use.</p> <p>GA 5: Development and enabling the materials exchange platform, through the procurement of the necessary equipment and training, for the entire geographic area subject to the study or of several virtual platforms for smaller geographic area, depending on the legal measures to be considered, in compliance with the solutions proposed in the GA 3 study: Implementation of the good practice experience acquired in Great Britain by applying the Cradle to Cradle - Eastex Materials Exchange model.</p> <p>GA 6: Establishment of the management unit, subordination relations and self-sustainability methods of the platform(s).</p> <p>GA 7: Commissioning the platform(s) and training of the users and management unit.</p> <p>GA 8: Promotion of the platform(s) use and the action;</p> <p>GA 9: Project management.</p>													
10. Project results	<p>The project results are:</p> <ul style="list-style-type: none"> • Cross-border LPAs more aware of their responsibilities regarding the best waste collection, proper disposal and efficient use of recyclable waste; • One/several functional virtual platform(s) for the efficient use of recyclable waste; • Awareness campaigns on the best waste collection methods, adequate disposal and the efficient use of recyclable waste; • The quantities of efficiently collected, disposed and used waste. 													
11. Duration of	GA/	1	2	3	4	5	6	7	8	9	10	11	12	

project activities	month													
	GA 1													
	GA 2													
	GA 3													
	GA 4													
	GA 5													
	GA 6													
	GA 7													
	GA 8													
	GA 9													
12. Expected Impact	<p>The full range of benefits provided by Eastex to the community is detailed below, consisting, most of all, in the savings made by the clients in respect of procurement costs, reduced CO2 emissions and the permanent decrease of waste amounts sent to the disposal facilities.</p> <p>The additional benefits are generated by the close work with LPAs and the community. These positive relations support the settlement of LPAs' issues of this subject and generate social responsibility.</p> <p>Economic benefits:</p> <ul style="list-style-type: none"> • Reduction of waste storage and transportation costs incurred by the enterprises and organizations that use the material exchange platform; • Identification of new opportunities to stimulate the markets / market development; • Increased confidence in the supply chains and regional markets for integration purposes of other regions; • The consumers get goods on sale or for free which makes them relocate their income for other purposes; • Stimulation of merchandise trading, within the meaning of an increased capacity to re-use. <p>Social benefits:</p>													

	<ul style="list-style-type: none"> • Increased market demand and offers of re-used products at accessible prices; • Opportunities to create new jobs and to provide professional training; • Establishment of long term relations between synergic organizations – strengthening the community responsibility; • Widening the range of available resources for the persons in need (with low income, alienated, residential buildings, other community groups). <p>Environment benefits</p> <ul style="list-style-type: none"> • Reduced quantities of re-usable (and recyclable) materials considered to be resources, which presently end at the landfills; • diminish of climate changes; • reduction of raw material demands; • enabling the re-use of low quality materials instead of downcycling; • support the LPAs and enterprises willing to work under more sustainable conditions.
<p>13. Risks</p>	<p>The risks to this project are:</p> <ol style="list-style-type: none"> 1. Change of the project implementation norms within ENPI CBC; 2. Substitution of the applicant's legal representative; 3. Replacement of the project team members; 4. Romania, R. of Moldova and Ukraine are facing the economic crisis which might lead to the public sector's incapacity to provide its co-financing to the project; 5. Reduction of the business community's interest in the improved use of waste in the target region; 6. Delays or deviations from the implementation of project activities.
<p>14. Threats</p>	<p>The threats to this project could be:</p> <ol style="list-style-type: none"> 1. The political crisis in Romania, R. of Moldova and Ukraine; 2. Due to the different administrative structures in the partner countries, the regions may have different functions in the waste planning and management process; 3. The occurrence of a visa restrictive procedure and changes to the migration policy based on restrictions even for

	<p>business purposes;</p> <p>4. Changes to the laws on waste management.</p>
<p>15. Management methods</p>	<p>The management methods are divided in risk management methods and threats management methods, as follows:</p> <p>Risk management:</p> <ol style="list-style-type: none"> 1. The relations with the authorities will be continued under the program as well as the national contact points, and there shall be used shared instruments for the administrative and financial tasks of ENPI; 2. The project will be implemented by the management team, and thus, the small delays in the administrative activities will not end the project; 3. Approval of project team members after a transparent selection process; 4. Project promotion in order to get loans; 5. Better targeted awareness activities; 6. Permanent monitoring, schedule reviews and agreement with the program authorities upon possible amendments. <p>Threats management:</p> <ol style="list-style-type: none"> 1. Development of a solid PR strategy and involvement of political decision makers and financing authorities in all the project implementation stages; 2. The relevant institutions will be required to provide support in order to find the best possibilities for the harmonization of the applicable rules and the application of coordinated solutions for the project; 3. Development of a solid PR strategy and involvement of political decision makers and financing authorities in all the project implementation stages in order to facilitate the access to visa; 4. The relevant institutions will be required to provide support in order to find the best possibilities for the harmonization of the applicable laws on waste and the application of coordinated solutions for the project.