The Climate Vertical

We aim to solve critical climate challenges
by activating and engaging the climate community
to support startups build sustainable solutions.

Let's do it together to improve millions of lives!

vision

We want to live in a world where humans live in harmony with nature, united as one.

mission

We are on a mission to inspire respect for nature, educate people to live sustainably and accelerate high impact climate solutions.

our FAIR values

We believe human's wellbeing is deeply connected with nature. Therefore by treating it FAIR, we become better and stronger humans.

Focus on impact
Aim high and start now
Innovate for a sustainable future
Respect nature and the ones around you

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problem

Climate change is a fact, but few are doing something about it.

The ones who start are lacking relevant support

We live in a world where it is still a conflict between profit and purpose. Having just profit as a goal is not sustainable anymore.

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our approach

We believe each climate challenge creates the space for a great business opportunity while following a startup mindset and approach.

We build TCV based on our 4+ years experience of working with startups and deliver programs designed to:

(A) bring people together to support each other
(B) inspire to start
(C) educate to build solutions people really need
(D) accelerate the growth of the teams willing to scale their solutions at a global level,

We think big and plan to scale globally, but we start local delivering an initial set of programs in Romania, the first of their kind in the Romanian ecosystem.

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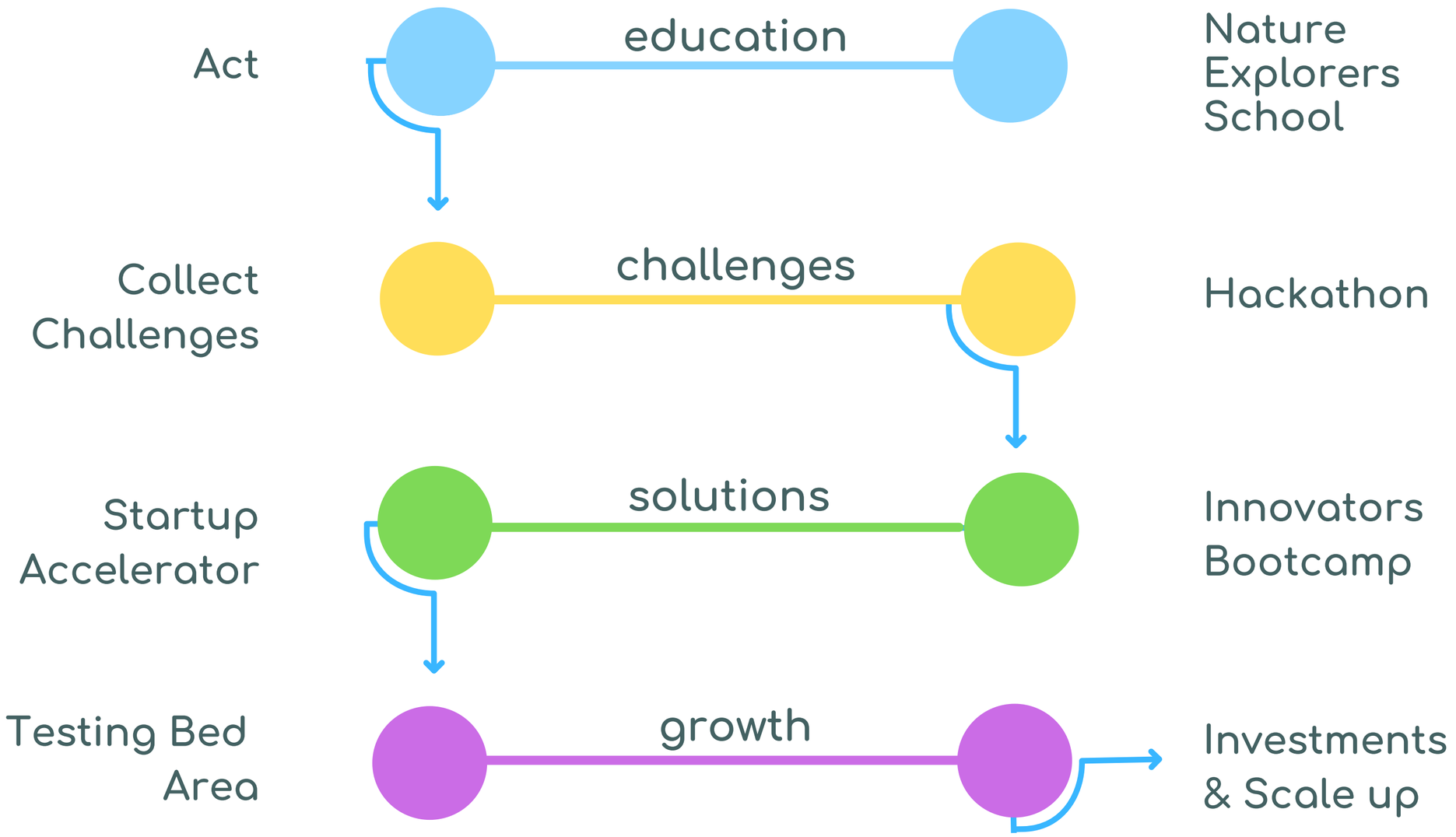
our programs journey



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the pillars

Explore. Learn. Act

Our journey starts with nature exploring and educational programs. This stage goal is to connect more people with nature and harvest the feeling "humans and nature are one".

Audience:
general public

Goal:
increase the funnel of people motivated to solve climate change

Challenges

We continue the journey with collecting climate challenges and start the ideation process to find solutions together with the ecosystem.

Audience:
the ecosystem - Public, Private, Academia, NGOs

Goal:
inspire people to innovate, in diverse groups, activate the climate community

Scale solutions

From this point we start accelerating teams committed to scale their solution and build global startups.

Audience:
teams with startup mindset

Goal:
create & support more startups delivering viable and scalable solutions

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Our focus for next 12 months

Accelerator for climate solutions

- mentorship
- peer-to-peer learning
- workshops
- network & community events
- grants & access to investment

TestingBed = testing area for climate solutions

- access to testing clients & testing areas
- validation process
- first clients
- feedback - real life & from experts
- national & EU exposure

Nature & climate education

- Nature Explorers School
- blog
- vlog
- podcast

Link direct:
https://theclimatevertical.com/ro/climaccelerator.html

Citeşte raportul aici:
https://theclimatevertical.com/ro/romanian-green-ecosystem-overview-report.html

The Community

over 50 startups & eco-inovative solutions
(write us for details about them)

over 30 mentors with global experiences

Join the Facebook group Climate Founders & Startups:
https://www.facebook.com/groups/349278476909655

Join the Community on ou website:
https://theclimatevertical.com/ro/the_community.html

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our differentiators

- We are making the climate startup ecosystem more accesible to fair capital, and to eco-friendly solutions.
- We bring self-sustainability to climate solutions throught business model, so there should be no more conflict between profit and purpose
- We love startups and have been inspiring and educating 2500+ people to build startups and directly supporting over 150 startups to grow in programs: Rubik Hub (Rubikigai, RubikEDU, Rubik Garage pre-accelerator, Startup Spinner Makeathon, Startup Alley, Startup Challenges Hackathon), Techstars Startup Weekend, Bicicleta cu ghiozdane, Startup Riseup.
- We have build large communities before and brought the ecosystem together to co-create: Rubik Hub Community, RoStartup, Climathon 2020
- We have a startup global mindset, therefore we are focusing on attracting mentors, investors and overall contributors from all over the globe. This way we increase the support capacity provided and helping the teams to connect with global markets and mindset.
- Direct acces to EIT - Climate Kic support network: mentors, investors, large integrators & adopters.

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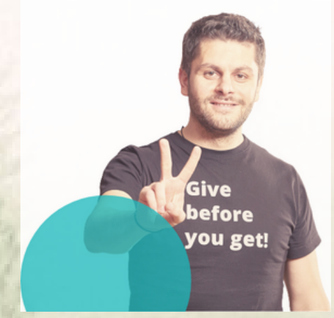
the team

We have found our personal meaning in TCVs mission.
We are an experienced team in supporting startups grow,
with passion for nature and sustainability.



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CEO

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Tech

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Explorer

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partners

rubikhub
mix to match

ADR
Agenția pentru Dezvoltare Regională
NORD-EST

eit Climate-KIC

Innovation Starter

IMPACT HUB Bucharest

van hall larenstein
university of applied sciences

Hanze University of Applied Sciences Groningen

media

start#up

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We are Humans for nature!

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